

# TONOPAH DAILY BONANZA

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W. W. BOOTH, EDITOR AND MANAGER

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## ADVANCE OF MOTION PICTURES

IT WAS less than ten years ago that the limit of extravagance for making a motion picture was \$500. These were played to 5-cent admissions. Now we spend \$500,000 on a picture and crowd the theaters everywhere at an admission ranging from 25 cents to two dollars a seat. The cost of a motion picture production against a legitimate stage production is so much less that the motion pictures are fast taking the place of the legitimate.

The motion picture is no longer an infant art. It is the newest, but also the most graphic, form of dramatic expression and there is no end to where it can be carried. It looks like the day is coming when the motion picture will not only compare with the legitimate stage, but will be on a parity with the finest productions of grand opera and at corresponding prices of admission.

There is now in the field what is known as the Triangle Film corporation of New York-California, backed by Wall street capital and headed by the greatest directors in the business, and their object is to produce photoplays that will command a price of admission of from two dollars and up, and it looks much like their object will be fully accomplished. The motion picture business holds forth greater opportunities and has a greater future than any other known business today. It has so far in its short life made many multi-millionaires, and it will make many more in a shorter time. The Nevada Film Company, Inc., of Tonopah, hopes to be the means of assisting a few to the millionaire class.

## DRUGS AND THE WAR

ONE of the several silver linings to the war cloud is that the United States is about to be threatened by a drug famine. It may prove to be one of the most advantageous features of the conflict, for as a nation we have been drugging ourselves to death. An old physician once said to the Bonanza that in his many years' experience he only was able to prove the efficacy of four groups of medicine, and even those were to be used with caution. He said they were alcohol, quinine, quicksilver and opium. Of course there are many entries in the register book of materia medica that have proved worth, such as rheubarb, salts, other substances acting upon the intestinal tract, as well as digestive aids such as the pancreatic fluid of hogs, while there are nerve quieters, tonics and what nots, but the point is that practically all of the needed medicines, except those for which a false necessity has been created, may be produced in the United States, or so nearly all that the present war need not affect prices or the volume of supply.

## BRUTALITIES OF WAR

NO EXCUSES, whatever their character, can justify those brutalities of warfare which are visited upon non-combatant men and innocent women and children. Air raids upon cities outside the regular firing line and not duly notified of the intended assault are gross barbarities no matter by what side they are perpetrated, says the San Francisco Chronicle.

These are strong words, but they are not adequate to the brutality against which they are directed. They are not partial words, for they apply to all or nearly all the belligerents, and it must be remembered that those so far innocent of such atrocities are innocent only by virtue of an insufficiency of the necessary means.

The British, French, Belgians, Serbians, Russians, Italians and Montenegrins have not used Zeppelins, but only for the simplest of reasons—they have none. But they have bomb-carrying aeroplanes, and they have not hesitated to use them in much the same way as the Zeppelins. It is the spirit or the intention and not the means that counts. The death toll against either side is not the point, which is that both are equally willing to do much the same thing.

This talk of the British indulging in reprisals for the Zeppelin raids is as hypocritical as it is foolish. What reprisals have they refrained from? None that they were in a position to make. The Zeppelin attacks have so far failed of any military significance, unless it be a stimulus to recruiting. For one innocent killed in England probably a dozen men have enlisted, and as the Germans are already under compulsory military service England cannot stimulate recruiting in the enemy territory by counter attacks on undefended towns, even if she is in a position to do more than she has done. War is war and cannot be altered during its progress, but when this great struggle is over the civilized world will probably unite in an effort to limit aircraft to purely military operations.

## TOO LATE FOR HAY FEVER

Office boy is wheezing,  
 Linotype man's sneezing,  
 Foreman's bones are aching,  
 Pressman's back is breaking,  
 Makeup man has tonsillitis,  
 I have symptoms of bronchitis,  
 Boss is mad and wants to fight us,  
 Everybody tries to spite us,  
 Guess we all have tartrivitis—in the morning.

## CLIPPED AND CREDITED

Villa cannot write his name, and seemingly he can't make his mark any more.—Columbia State.

"Conscience," remarked the man on the car, "is a lonesome hound that howls at night."—Toledo Blade.

Some things are done for decency, without political consideration or profit.—Springfield Republican.

The nation that has cold feet is apt to have the most cold cash at the end of the war.—Florida Times-Union.

The expansion of business refuses to wait until the Republicans can make a new tariff.—Philadelphia Record.

The open season has commenced for wild duck, snipe, petition signers and other wild game.—Cleveland Plain Dealer.

## We Study the Wants of our Patrons...

Every prescription and family recipe brought to us is prepared from the purest, high-grade drugs to be had. Our prices are never higher than elsewhere, usually lower.

Don't hesitate to phone for drug store goods. Our Free Delivery Service is maintained for your convenience.

If you hear of anything new in the toilet goods line or see it advertised, come to our store for it. We have it first if it's worthy.

**PROUTY'S UNION DRUG STORE**

Before Henry James became a British subject he should have inquired whether there would be any new taxes.—Pittsburg Gazette-Times.  
 It isn't easy to shake off the hyphen. For instance, there's the Bryan-Democrat, the Wilson-Republican, the Protection-Democrat and the new one that is trying to put up a front, namely the Progressive-Standpatter.  
 Globe man asks what would be the most appropriate offering for an anti-suff luncheon. Apparently punch isn't needed.—Portland Press.

NEW TODAY

NEW TODAY

I'D rather meet a vish'us dawg than a grouchy man. You c'n muzzle the dawg. Some smokin' tobacco needs muzzlin'. But not VELVET. It never bites.



VELVET, the Smoothest Smoking Tobacco, is biteless because it is Kentucky *Burley de Luxe* (the smoothest pipe tobacco) mellowed by more than two years' ageing.

## ...NOTICE...

The Stock Offering of 1500 Shares

OF THE STOCK OF THE

Nevada Film and Motion Picture Producing Co., inc.

(OF TONOPAH)

WILL BE CLOSED OCTOBER 30TH. A LIMITED AMOUNT OF THE ABOVE CAN BE HAD ON INSTALLMENTS

THIS STOCK SHOULD BE A 90 PER CENT DIVIDEND PAYER IN ONE YEAR

ADDRESS

W. L. JAMES, BUSINESS MANAGER AND SECRETARY,  
 Postoffice Box 993

TONOPAH

NEVADA

Las Vegas & Tonopah Railroad Co.  
 Bullfrog Goldfield Railroad Co.

THE

FAST FREIGHT LINE

TO

TONOPAH DISTRICT FROM

San Francisco, Los Angeles and All Eastern Points.  
 Route San Francisco freight via Pacific Navigation Co.  
 Los Angeles freight via Salt Lake Route  
 Eastern freight CARE Salt Lake Route at Salt Lake City  
 C. E. REDMAN, Traffic Manager, Goldfield, Nev.

CAMPBELL & KELLY  
 FOUNDRY and MACHINE SHOP

"Tried in the Fire"

TAKING ORDERS AND FILLING THEM  
 AUTO REPAIRS A SPECIALTY  
 TONOPAH, NEVADA

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Breakfast, Lunch and Dine at

The Montana Cafe

It Caters to Auto Parties. Private

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THE NORTHERN

Entertainment Every Evening

HEADQUARTERS FOR  
 GOOD SPORTSMEN

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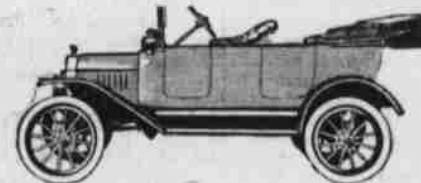
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Ford  
 THE UNIVERSAL CAR

Prices lowered again, but the same Ford car. The record of satisfactory performance for more than 900,000 owners surely makes it the "Universal Car"—the car you want. It meets the demands of professional and business men and brings pleasure to the whole family. Simple, strong, reliable—economical in operation and maintenance. Runabout \$390; Touring Car \$440; Town Car \$640, f. o. b., Detroit.

ON SALE AT

TONOPAH AUTO SUPPLY CO.,  
 Tonopah, Nevada



NATIONAL REALTY AND  
 INVESTMENT COMPANY

208 MAIN STREET TONOPAH, NEV.

TONOPAH CLUB

The Most up-to-date house in town  
 OPP THE POSTOFFICE

Everything strictly first-class

NICK ABLEMAN & CHAS. TAYLOR, Props.

NEW STAGE LINE

between

Tonopah and Goldfield

Connecting with Las Vegas & Tonopah R. R. and Tonopah & Tidewater R. R. trains to and from the south.

Leave Mizpah hotel, Tonopah.....11:45 a. m.

Leave L. V. & T. office, Goldfield.....8:00 p. m.

Fare, \$3.50. Big, comfortable cars.

DESERT AUTO CO.

E. J. WENGER, Manager

MUSIC AND SONG

...AT THE...

Big Casino

EVERY NIGHT

Private Dance Floor

AL THACKERY - - - Proprietor